



## PLANNING AND EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

March 28, 2019

9:30 a.m.



1. Approval of the February 28, 2019 Planning and External Relations Committee Meeting Minutes
2. Briefing – Super Bowl Marketing Campaign Recap – **Jennifer Jinadu-Wright, Sr. Director, Marketing and Sales**
3. Briefing – DeKalb Transit Master Plan – **Bryan Hobbs, Transit System Project Planner**
4. Resolution – Authorizing the Solicitation of Proposals for the Procurement of a MARTA CPMO Consulting Supplemental Services – **Franklin Rucker, Chief Capital Programs, Planning and Innovation**
5. Briefing – Sales Partnership Program YTD Results – **Jennifer Jinadu-Wright, Sr. Director, Marketing and Sales**
6. Other Matters